



Seminar – The Genius of Opposites: How Introverts and Extroverts Achieve Extraordinary Results Together

This high impact, full day seminar blends presentation and high engagement to provide a comprehensive learning experience. It is based on its companion book, *The Genius of Opposites*. Topics include:

- **Who are the Genius Opposites?**

You will learn about the characteristics of Genius Opposites and the common characteristics of “Genius” partnerships. Hear about examples and cases of successful opposites and learn how things can go off the rails.

- **How Genius Opposites Succeed**

We will do a deep dive through the Genius of Opposites process. Learn to apply the five essential steps necessary for success in an easy to remember ABCDE model: Accept the Alien, Bring on the Battles, Cast the Character, Destroy the Dislike, and Each Can’t Offer Everything. Case studies, demos, videos and role plays will be conducted to give you a chance to try these tools.

- **Learning Into Action**

You will apply the Genius of Opposites process to a current partnership situation with an opposite. You will create an action plan in the class to enhance your results. (Note: Partners do not have to be present.)

Jennifer B. Kahnweiler, Ph.D., Certified Speaking Professional, is a global speaker and bestselling author known as the “Champion of Introverts.” Her books include *The Genius of Opposites*, *Quiet Influence* and *The Introverted Leader*, and have been translated into 15 languages. Jennifer has worked with hundreds of organizations including GE, NASA and the US Embassy in Vietnam. She is a member of the American Management Association and has been featured in *Forbes*, *Time*, and *The Wall Street Journal*.

Please [contact us](#) for more information

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